35th Annual Mustang & Ford Show
Hosted by
The Central Virginia Mustang Club

Dear Sponsors and Contributors,

The Central Virginia Mustang Club, Inc., is proud to be hosting our "35th Annual Mustang and Ford Show" and returning for a eighth year to Bass Pro Shop, September 14, 2019 with rain dates of September 21 or 28, 2019. Bass Pro Shop is located at 11550 Lakeridge Pkwy, Ashland, VA. The show will benefit local charity, Comfort Zone Camp and Tunnel to Towers Foundation. We need your help to make our show a big success. The 35th Annual show information can be found at http://www.centralvamustang.com/show/fall/.

We will be distributing a show program to the participants and spectators. The show program will include all types of advertisements to help offset the cost of printing, trophies, supplies, and other show expenses. Advertisers may include discount coupons, fliers, product specials, or simply good wishes for the club and the event.

We will be distributing participant's packages (goodie bags). We ask for sponsors to donate 155 of your catalogs, pens, key chains, scratch pads, bags or any other souvenir items. This is a good way to get your Company recognized by the show participants and attendees. Merchandise or gift certificates for door prizes are also very desirable and can be donated for advertising space as well as recognition by the announcer during the show.

Program Advertising Rates

- **Full Back Page Advertisement (while available)** **$250**
- *Full Inside Page Advertisement* *$200*
- *Half Page Advertisement* *$100*
- *Third Page Advertisement* *$50*

Major Show Sponsorship

Sponsorship is $500 or more. Please provide your logo and we'll place it on all Trophy Plaques, show poster, website, and a full page ad in the Show Program.

Trophy Sponsorships Rates

- *Whole Class Trophy Sponsorship W/Free Third Page Advertisement (30 Total Classes)* *$100*
- *Best In Show Sponsorship W/Free Third page Advertisement (Only 4) (Early Mustang, Late Mustang, Ford, Modified)* *$125*

Door Prize Donation

- *$50 - $75 value Door Prize Donation* *Free Eighth Page Advertisement*
- *$75 - $150 value Door Prize Donation* *Free Quarter Page Advertisement*
- *$150 value or Greater Door prize Donation* *Free Half Page Advertisement*

We will consider other combinations of sponsorships to meet your needs. Please let us know your requirements.

The deadline for advertising is September 4, 2019. *Advertising will be accepted in black and white only. The advertisement will be sized by enlargement or reduction to fit the space selected. Handwritten messages will be retyped appropriately.*

The Central Virginia Mustang Club looks forward to your participation!

Your 2019 CVMC contact is:

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