

THE GALLOPING GAZETTE

JAN/FEB 1990

THE GALLOPING GAZETTE

ISSUE 40

January's President's Message

As we begin a new year and a new decade we also begin another chapter in the existence of the CVMC. In the past we, as a club, have enjoyed many successes and a few less successful endeavors. We, as a club, have set many goals, and we have accomplished these goals through good and stable leadership and teamwork.

In order to continue our successes we must stand together "united for one purpose." Article I Section I of the club's by-laws states, "The general purpose of the CVMC as an incorporated, non-profit society, and hereinafter called club, shall be to promote the safe and enjoyable use of all Mustangs, to preserve and authentically maintain Mustang and Shelby automobiles and to serve as a regional source of information concerning these motor cars for the benefit of its members as well as the general public."

Over the past five years we have fulfilled this purpose many times. At times it seems our club has waived from this purpose, only to fall back in line and accomplish something we set out to do.

Our membership has enjoyed very large numbers at times. We now are at one of our lowest points of membership. We have had several

people in the club willing to go all out for the club, while others have sat back and enjoyed.

I know it is sometimes hard to participate due to other commitments in our lives. Sometimes we just can't do it. But to steal a line from my union slogan, "United we stand, divided we fall."

We need to have more input, ideas, suggestions and help from all the members in order for us to grow and become a strong, close-knit club that is capable of succeeding through the 90's.

We have had many club events of various types that have been attended by only a few. If these events are not suitable to the members who do not attend, please let me know what type of function is of interest to you. New ideas are good ideas.

I am here as your president as Terry was to serve the membership of the CVMC, to work with any member who needs assistance with any project or function.

This is your club and my club. Let's work together to enjoy the love we all share for the Ford Mustang.

Happy New Year!

Your president,
Monte Evans

CVMC CLUB OFFICERS

		HOME	WORK
President:	MONTE EVANS	790-2864	226-7652
1st VP	KENNY FISCHER	743-1490	794-0500
2nd VP	KEVIN KEAN	276-9267	
Secretary:	DONNA SEAY	739-4800	771-1850
Treasurer:	CHERYL KEAN	276-9267	
National Dir.	AL AZZARONE	959-9479	649-0566

1988-1990 Directors

SONNY COBLE	282-4932	CAROLYN TIMMS	744-2501
MIKE TIMMS	744-2501	BUTCH WILLIAMSON	739-4800

Who to See for What

AWARDS & TROPHIES	KENNY FISCHER	743-1490
CAR SHOWS	KENNY FISCHER	743-1490
CLUB MERCHANDISE	NELLIE FISCHER	743-1490
CRUISES	WARREN WRIGHT	271-4096
MEMBERSHIP	KEVIN KEAN	276-9267
MASCAR EVENTS	MONTE EVANS	790-2864
NEWSLETTER	HOLLY WOMACK	744-1078
PARADES & JUDGING	CARROLL LIPSCOMBE	929-5901
PICNICS	DONNA SEAY	739-4800
PROGRAM SPEAKERS	DONNIE HERNDON	790-7594
PUBLICITY	HOLLY WOMACK	744-1078
REFRESHMENTS/DOOR PRIZES	JUDY EVANS	700-2864
SCRAPBOOK	BONNIE FISCHER	
SPONSORS	HOLLY WOMACK	744-1078

FOR COPIES of the Bylaws, Minutes, Newsletters, Greeting Cards, or any other Club documentation - it's available from secretary Donna Seay at any meeting or call 739-4800 evenings.

THE GALLOPING GAZETTE is published monthly by the Central Virginia Mustang Club, Inc. a non-profit organization promoting the safe and enjoyable use of our vehicles and to preserve and authentically maintain Mustangs. Submit materials to:

Holly Womack
Editor
The Galloping Gazette
Central Virginia Mustang Club
P.O. Box 35-474
Richmond, VA 23235-0474

CLASSIFIED ADS: We invite CVMC members to contribute personal advertisements free of charge in our club's newsletter. Classified rates for professional service, parts, dealers, etc. will be at a cost of \$5 per classified ad; rates subject to change. Submitted material will not be returned. All ads published as space permits and edited at the discretion of this publication.

THE GALLOPING GAZETTE will not answer inquiries about these ads and assumes no responsibility for their content. We regret any errors and will make corrections at your request. Ads must reach us 10 days prior to next meeting date, should be typed or printed on 8-1/2 x 11 paper, one ad category per sheet please! Include name and telephone number. Ads for cars, parts and parts wanted must be resubmitted each issue. Your help is greatly appreciated.

ADVERTISING: Commercial/Professional display advertising is also welcome. Rates are \$50/Full Page, \$30/Half Page, \$17/Quarter Page, \$10/Small display advertisement.

SPONSORS SPOTLIGHT

PAY FOR YOUR MEMBERSHIP WHEN YOU PRESENT YOUR CLUB CARD TO THESE BUSINESSES AND RECEIVE 10 TO 45% DISCOUNTS.

DICK STRAUSS FORD
Midlothian Turnpike
794-0500

HERALD SALES COMPANY
Kraft & Mirror Glaze Products
Near the Diamond
358-4995

MUSTANG BILL'S
Rt. 2, Box 720
749-FORD or 270-4435

NAPA/ GENUINE AUTO PARTS
All Richmond locations
(Reference Cash Acct# 1918)

RAY BROYHILL FORD
Hopewell, VA
1-743-4405

RICHMOND MOTOR COMPANY
4600 West Broad St.
254-9254

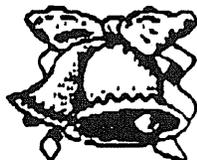
RICK'S RESTORATIONS
Near Byrd Airport
222-8481

SEREDNI TIRE & AUTO PARTS
Northside/266-4955
Southside/232-4515
Mechanicsville/ 730-1440



Happy Birthday To . . .

Mike Timms	Jan. 2
Robert Anderson	Jan. 4
Joseph Concodora	Jan. 8
Holly Womack	Jan. 10
Charles Dunn	Jan. 17
Gregory Brannan	Jan. 17
Joann Lewis	Jan. 28
Ernest Davis Jr.	Jan. 31
Edwin Keller	Jan. 31
Kathleen Meredith	Feb. 7
Thomas Victory	Feb. 18
Jim Gladson	Feb. 20
Robert McDonald	Feb. 23
Kenneth Karnes	Feb. 27
York White	Feb. 27
Rick Nochta	Feb. 28

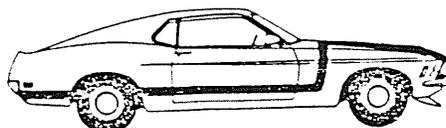


Announcement. . .

The CVMC would like to congratulate Rick Nochta on his engagement to Beth Ann Finney. The club wishes you much luck.

Events

- Feb. 7
CVMC regular meeting
at 7:30 p.m.
Richmond Ford
4600 W. Broad St.
- Feb. 11
Busch Clash Get-Together
at Butch and Donna's
12 noon
See article in this newsletter.
- Feb. 25
Richmond NASCAR race
- May 5
Petersburg Ford Car Show
Details at the Feb. meeting.



**Bush Clash
Get-Together**

Join the members of the CVMC when we welcome in the 1990 Winston Cup season. The event will be held at 12 noon Sunday February 11 at Butch and Donna's house. The menu will contain Winston Cup chili and other goodies. You need to bring your favorite beverage. Come out and welcome the new season. The main topic will be a good dose of Rusty Wallace bashing. Contact Donna at 739-4800 for information. Please note--this is not a club sponsored or funded event, but all club members are welcome.

**Definitions We All
Should Know**

- AUTOMATIC:**
 - (1) hydrodynamic coupling device used to propel a vehicle by mating its engine to the driveshaft.
 - (2) The relationship between being late for work and having every traffic light on the way turn red.
- BACKFIRE:**
 - attempting repairs at home to save money and having their corrections cost more than the original work would have.
- BACK SEAT DRIVER:**
 - only removable accessory to come with keen insights, quick reflexes and 360 degree vision.
- BORE:**
 - (1) engine cylinder diameter
 - (2) hot rodder talking about #1.

Club Merchandise

According to the club merchandise chairman, Nellie Fischer, the following items are what she has to sell.

- BASEBALL JERSEYS
blue & white
S,M,L,XL
\$6.50
- LIGHT BLUE GOLF SHIRTS
with embroidered logo
M,L
\$20.00
- HAT PINS
\$2.00
- 3 INCH WINDOW DECAL
\$1.00

For more info call Nellie at 743-1490. New ideas for merchandise are always welcomed.

December 1989 Minutes

The December meeting of the CVMC was called to order at 7:30 p.m. at Richmond Ford on Wednesday December 6 by President Terry Wagner.

The treasurer's report was given by Cheryl Kean. The account had a balance of \$348.93. However, it was noted that the expense of the NASCAR race tickets had not been recouped, and the account should go back to normal when the tickets are sold.

Holly Womack, newsletter editor and publications chairman, advised the club that she needed help with the newsletter. She also advised that if there was not enough articles for a newsletter each month that we will have to consider a bi-monthly newsletter.

Membership chairman Michael Walker advised the club had 64 members. He also reminded members that 1990 membership dues were due in January.

Nellie Fischer, merchandise chairman, advised she had club merchandise for sale.

Donna Seay, picnic and party chairman, advised that the club Christmas party was scheduled for December 9 at 7 p.m.

Monte Evans, NASCAR and speaker chairman, advised he had Richmond race tickets for sale. The cut off date for payments is January 15. Tickets are \$40 each.

Monte also told the club of his recent trip to Dawsonville, GA to the Bill Elliot Museum and Pool Room.

Judy Evans advised she had the regular soft drinks. The door prizes were anti-freeze and jumper cables.

Kenny Fischer advised there would be a separate meeting in January to discuss the CVMC car show.

A video on the 25 years of Mustang was shown.

Meeting adjourned.

Submitted by-- Donna Seay

January 1990 Minutes

The January 3, 1990 meeting of the CVMC was called to order at 7:30 p.m. at Richmond Ford by President Monte Evans.

President Monte Evans opened the meeting by honoring former president Terry Wagner for his leadership ability by presenting him with a plaque. Kenny Fischer, 1st vice president, also presented Wagner with a plaque for his dedication, time and effort as president of the CVMC.

Kenny Fischer also presented awards and trophies for outstanding participation in the club. Awards went to Barbara Evans, Monte and Judy Evans, Al Azzarone, Carroll Lipscombe, Holly Womack, Michael Walker, Kenny and Nellie Fischer, Kevin and Cheryl Kean, Mike and Carolyn Timms, Donna Seay and Butch Williamson. Monte Evans was given a presidential gavel.

The next order of business was the discussion of the 1990 car shows. Kenny Fischer informed members that the CVMC show had not been scheduled yet.

Monte Evans began a discussion on the possibility of working with Petersburg Ford again this year. According to Evans Petersburg Ford representative Nat Wilson had been in touch with him. Wilson informed Evans that there would be a show this year. Wilson also informed Evans that Petersburg Ford had misplaced the list of vendors and participants from last years show. He wants CVMC to provide the labels for their mailing purposes.

Evans said that from the initial discussion it sounds like Petersburg Ford wants the labels more than they want the CVMC. Wilson has agreed to meet with Evans and some other officers on January 4 and Evans has informed Wilson that we expect some financial

compensation this year.

Evans then opened the floor for discussion. Many opinions were offered. A vote was taken in favor of not handing our mailing list over to Petersburg Ford. The members gave Evans permission to negotiate with Petersburg Ford. Evans will inform them that we will do the mailing for them if they provide us with the printed material and postage. Under no circumstances will the mailing list be given to them. Evans will also inform them that we will not do the mailing or the judging and will not participate as a club if we are not paid for our efforts.

Nellie Fischer, merchandise chairman, told the members that she had the 25th anniversary hat pins for sale for \$3. She also had 3 silver coin medallions which were part of a limited edition. They were selling for \$37 each.

Warren Wright, cruise chairman, informed the club that the cruises were cancelled from the Southside Bill's BBQ location because Bill's was closing down. Monte Evans suggested that the club cruise Rt. 5 to Jamestown and take the ferry one Sunday afternoon.

Kevin Kean, membership chairman, advised the club that as of December 31 we had 64 members. Currently we have 12 members who have renewed. He reminded members that it was time for renewals. Anyone who has had any errors in mailing are to see him.

NASCAR chairman Monte Evans told members that all the February NASCAR tickets had been sold. He also informed the club that he planned to continue being the NASCAR chairman.

Carroll Lipscombe, parade chairman, informed members that he had sent in the application for the St. Patrick's Day parade.

Monte Evans, speaker chairman, advised the club

that he would have to step down as speaker chairman. He is looking for a volunteer for the position.

Newsletter editor Holly Womack spoke to the members about the newsletter. It was decided that for now the club would have a bi-monthly newsletter. As summer approaches and more activities are planned the club will look at having a monthly newsletter again.

Judy Evans, refreshment chairman, said she had the usual drinks and door prizes.

Bonnie Fischer who is in charge of the scrapbook said she had no new information for the club.

Holly Womack, sponsors chairman, advised that she had no news about sponsors.

Under new business, Carolyn Timms told members that she and Mike had obtained a list for a scavenger hunt.

Kevin Kean asked the club if it would be interested in becoming sponsors for Michael Walker's car that races in the new division at Southside Speedway. The club decided to defer the discussion until after the treasurer's report had been given.

Donnie Herndon expressed an interest in trying to get members to participate in other car shows. He has suggested a new committee and has volunteered to chair it. For more information call him at 730-7534.

Donnie Herndon also volunteered to be the new speaker chairman.

Barbara Evans volunteered to replace Judy Evans as refreshments chairman as of March 1990.

Treasurer Cheryl Kean gave the treasurer's report. The club currently has a balance of \$799.26. She also read a thank-you letter from the American Red Cross for our donation.

She also informed the club that we have received a

letter from the IRS stating that the club owes the government back taxes. With penalties and interest the bill is \$188.69. The notice was an intent to levy. According to Barbara Evans, who had handled the taxes for the club, the IRS had lost some of our past records and some of these charges were probably incurred before the club had received a tax exemption status.

Cheryl Kean also told members that the club had received a letter from an attorney for the Richmond Newspapers. The letter was in regards to a past due bill. The bill has been paid and it is believed that the payment and the letter crossed in the mail.

She has asked that any member that is going to incur debt in the name of the club to please inform her ahead of time. She would like to know who the bill would be with and approximately how much it would be for.

At this time it was suggested that a letter of apology be written to the Richmond Newspapers.

It was decided that the sponsorship of Michael Walker's race car would be put on hold until the IRS has been taken care of. It will be discussed at the next meeting. It was suggested that perhaps people could make private donations.

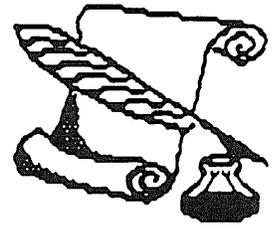
Monte Evans called a meeting of all car show chairmen to be held Saturday January 13 to discuss CVMC's car show. The meeting will begin between 5:30 and 6 p.m.

The raffle drawing was held.

Monte Evans then gave a closing statement where he restated the club's goal. (See this month's president's message.)

Meeting adjourned.

Submitted by--
HollyWomack



From the Editor . . .

I'd like to thank Donna Seay and Kenny Fischer for their contributions to the newsletter. Thanks for the articles, information and help you've given me.

Many new ideas were tossed around at the Jan. 13 meeting. I hope that these suggestions will be pursued and more ideas will be presented.

Unfortunately, I have classes that will prevent me from attending the club meetings for the next several months so I am going to have to rely on club members to be my eyes and ears.

This is your newsletter and you do have a say so in its publication. I'd appreciate any ideas, questions or opinions you have. Please write to me at the club P.O. Box and give me your ideas.

I enjoy working on the newsletter and am looking forward to working with you through the 1990 year.

Your editor,
Holly Womack

Minutes for the January 13 Car Show Meeting

On Saturday January 13 at 5:50 p.m. President Monte Evans began a meeting of the Board of Directors and committee chairpersons. An informal discussion was held on the following topics: attracting new members, the club's direction, car shows and general improvements.

Ideas about attracting new members included contacting former members and encouraging owners of newer Mustangs to join. When non-members register their cars for a show they will get a 30 day temporary membership. This can be followed up with a copy of our newsletter and a letter extending the membership for the remainder of the year.

Points made about the club's direction included quarterly planned Board of Directors meetings. For the remainder of the 1990 they are planned for April 21, July 14 and October 13. Minutes of these meetings will be taken and published in the newsletter.

Also concerning the newsletter a discussion was held about when the newsletter would be published and exploring a less expensive printing or copying method with smaller issues. When possible the newsletter would list future speakers and door prizes.

Other points concerning the club's direction included having speakers to discuss newer Mustang models, upgrading door prizes and once every quarter have a very special door prize. Our relationship with the national organization, Mustang Club of America, was discussed and it was decided that Monte would join.

A discussion was held on advertising and promoting the club. It was decided that more exposure for our dollars invested would come from

placing ads in the Richmond newspapers and Style Magazine. Also Style Magazine would be approached to do an article about the club. The question was raised as to the need for a chairperson to coordinate these activities.

The remainder of the evening was used to discuss car shows and the meeting with Petersburg Ford. Monte and Kevin Kean met with Petersburg Ford on Thursday January 4. In exchange for the club mailing registration forms to those people on our private mailing list and the club members judging the cars with our judging sheets, Petersburg Ford offered to donate \$200 to the club. It was decided that we would stand firm on a donation amount of \$300 and allow Petersburg Ford to decide if they wanted our help.

It was also brought up that negotiations are presently being conducted with Universal Ford for a show. It was decided that a thank-you letter would be sent to Richmond Ford for allowing us to use their meeting room. The need for people to work specific areas on a car show committee was discussed. The meeting broke up around 9:30 p.m.

Submitted by,
Barbara Evans

Winston Cup Profile: Alan Kulwicki

One man who has "driven a Ford lately" is Winston Cup driver Alan Kulwicki.

Alan is not your ordinary "good ole boy" southern stock car racer. He has a degree in mechanical engineering from the University of Wisconsin. He hails from Greenfield, WI.

Kulwicki, like many other racers, came from a racing family. His dad was chief mechanic and engine builder for Norm Nelson, driver of the USAC Chrysler factory team. His dad's engines won six USAC championships. The elder Kulwicki went seven years without an engine failure.

His dad didn't want him to become a professional racer. However, his dad did buy him a go-kart and soon he started racing. While racing go-karts, Alan won a couple of track championships and started building engines for other people.

Alan raced dirt stock cars at the age of 17 while in high school. He continued racing during his college days. He received his degree during the same month he won his first career track championship at the Slinger Speedway.

After graduation, he was employed as an engineer for the Bear Alignment Company. He worked with Indy cars and adapted the alignment equipment to racing specs. Soon his job took him from racing and he turned his attention to full ASA racing.

Alan did not start his ASA career driving Fords. He switched to the T-Bird in 1985 when the sanctioning body changed the rules to the advantage of the Bird.

He won several ASA races and then set his sights on Winston Cup racing. His first few WC races were disappointing.

In 1986, he bought his

own team and ran 20 races. He captured the Rookie of the Year award in that season. Alan won this title with one car, one engine and 2-3 full time employees, an almost unheard of feat in this sport.

He currently maintains the Zerex Anti-freeze sponsorship. Alan has always been a strong contender for pole positions. He has held an impressive list of Busch pole awards.

In 1988, he registered his first WC win at Pheonix Speedway. The 1989 season was frustrating as he had many mechanical failures. However, he did capture his fair share of Busch pole awards.

Hopefully 1990 will bring the success this driver deserves.

Respectfully submitted,
Donna Seay

Classifieds

WANTED: 69-70 Mach 1 351, 4V engine, 4-speed transmission, in restoring condition or already restored. The cash is good for the right car. Contact Kenny Fischer at (Home) 743-1490 or (Work) 794-0500 ext. 254.

WANTED: Front end body parts for 70-72 Ford Maverick and/or Mercury Comet. Also looking for bumpers for 74-75 Maverick. Will be used for Southside Speedway race car. Contact Michael Walker 320-6152 (H).

Mustang Moments

The Mustang's creators look back on 25 years of pony-car history.

By Rich Ceppos
from: Car and Driver
PART II

"I'll always remember the day of that executive-committee meeting," says Frey. "I was over at the styling studio and Henry Ford came over before the meeting. He said, 'I'm tired of hearing about this car, so I'm going to approve the damn thing. If it doesn't sell, it's your asses.' That's how we got started.

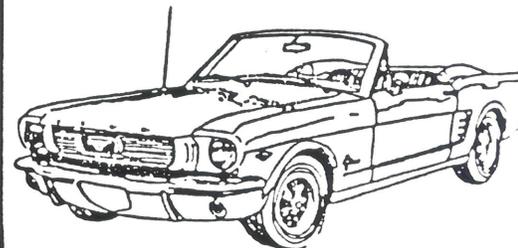
To keep the corporation's investment in the Mustang program as low as possible (a mere \$40 million at the outset), the first-ever pony car was designed to share as many parts as possible with the Falcon econosedan. The original Mustang's front suspension, rigid rear axle sprung by leaf springs, brakes, steering, and drivetrains were all derived from Falcon pieces. Two of the Mustang's three engines -- the 101-hp, 170-cubic-inch inline six and the 164-hp, 260 cubic-inch V-8 -- were also pilfered from Falcon parts bins. The optional 210-hp, 289-cubic-inch V-8 came from larger Ford models.

As introduction day approached, Ford's consumer-research department concluded that the Mustang was looking like a hit -- a big hit -- so Lee Iacocca bet the farm. He committed three assembly plants to the cause, then turned the public-relations tap on full and let a gush of pre-launch hoopla flood the media landscape.

Key journalists were invited to preview the car in the fall of 1963. Press kits were mailed to thousands of newspapers and magazines. Two hundred disc jockeys

were flown in to test-drive the new cars and were then lent Mustangs for a week. Finally, a massive ad blitz was tied into the car's public introduction, which took place on April 13, 1964, in conjunction with the opening of the New York World's Fair. Following the World's Fair bash, the assembled journalists drove a group of early production cars from New York to Detroit.

By every measure, the Mustang's introduction was one of the biggest extravaganzas in automotive history. And it was a raging success. The Mustang was plastered on the cover of numerous national magazines, including *Time* and *Newsweek*. Consumers stampeded Ford showrooms in an effort to see the new Mustang hardtop and convertible (the two-plus-two fastback didn't arrive until the fall), then launched into a buying frenzy. In Ford's consumer clinics, participants had been wowed by the Mustang's low base price -- which was officially set at \$2368 -- and real-life buyers followed suit. As the record shows, it took only four months to sell the first 100,000 Mustangs. More than 400,000 copies went out the door in the first twelve months -- a record at the time. A mere two years into production, the millionth Mustang rolled off the line.



Please join us
Wednesday, February 7th
for our next meeting at
Richmond Ford
4600 W. Broad Street
at 7:30 p.m.

Central Virginia Mustang Club, Inc.
P. O. Box 35-474
Richmond, VA 23235-0474

